

ALDINO SATRIA

PRODUCT DESIGNER

I design products for fintech and AI teams. Past work: investing and mutual-fund apps used by millions, and an AI marketplace for digital characters.

RECENT EXPERIENCE

Product designer since 2019.



Senior UI/UX Designer @ bythen
Dec 2023 – Nov 2025

At bythen I owned product design for two core surfaces. Bythen Store is an AI marketplace where users buy and deploy digital character assets; I designed it from scratch through launch. I rebuilt Director's Mode, the AI video tool that turns NFT characters into video content. I defined UX for the AI and Web3 features: character onboarding, asset management, and content creation.



Product Designer @ Stockbit & Bibit
Jun 2019 – Oct 2023

At Stockbit & Bibit I designed core investing and mutual fund flows across both apps, used by millions. I built and maintained the shared design system across both products. Each feature I ran end to end: user research, wireframes, prototypes, usability tests, developer handoff.



UI/UX Designer Intern @ Flitts
May 2019 – Jun 2019

At Flitts I designed responsive e-commerce layouts for fashion brand clients: UI screens, product pages, and digital assets. I worked with front-end developers to get each screen built to spec. I revised designs through multiple rounds of client feedback before each deliverable shipped.

SKILLS & TOOLS

Skills and tools I work in.

SKILLS

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|-----------------------------|--------------------------|
| Responsive Design | Design Systems |
| Component Libraries | Rapid Prototyping |
| Interaction & Motion Design | Information Architecture |
| Usability Testing | A/B Testing |
| WCAG Accessibility | Design-Dev Handoff |

TOOLS

- Figma
- Claude Code
- Currently learning HTML, CSS, and Python basics. Building no-code sites in Framer, learning Vercel to host directly from GitHub.

EDUCATION

Teknik Informatika @ Institut Teknologi Indonesia
2015 – 2019

Did not complete degree due to personal reasons.